

KODAK Lenses with Anti-Fatigue Progressive Technology

Performing near-viewing tasks for extended lengths of time may cause excessive strain on the eyes. A patient's eyes will naturally drift outward while performing close work. The process of trying to turn the eyes back in often leads to a number of symptoms including the following:

- Eyestrain
- Headaches
- Blurred vision
- Double vision
- Burning and tearing
- Frequent loss of place
- Visual fatigue
- Inability to concentrate



For presbyopic patients who are experiencing any of the above symptoms, Signet Armorlite is offering a new technological solution they claim provides relief.

The patented Anti-Fatigue Progressive Technology is incorporated within the progressive lens design to reduce eyestrain and related symptoms when working at near. Incorporating base-in prism in the reading area of the progressive lens assists the normal binocular function of a patient's eyes. This technological enhancement has been shown to reduce eyestrain and eye fatigue which often leads to headaches. Progressive lens-wearers are able to perform near-viewing tasks for longer durations and with less discomfort.

Proven Relief You Can Offer Your Patients

Patients can enjoy the benefits of reduced eyestrain and eye fatigue. A study conducted by Illinois College of Optometry documents a reduction of symptoms associated with near-viewing tasks with the use of progressive lenses with base-in prism. The patented Anti-Fatigue Progressive Technology is incorporated within the progressive lens design to reduce eyestrain and re-

lated symptoms when working at near. Incorporating base-in prism in the reading area of the progressive lens assists the normal binocular function of a patient's eyes. This technological enhancement has been shown to reduce eyestrain and eye fatigue which often leads to headaches. Progressive lens-wearers are able to perform near-viewing tasks for longer durations and with less discomfort.

Kodak Unique, Precise, Precise Short and Concise lenses are all available with Anti-Fatigue technology. For additional information, contact your Midwest Labs location or visit www.signetarmorlite.com/professional.



Study Documents Efficacy

Adults (ages 45 to 68 years) took part in a double-blind study to investigate a treatment for symptomatic convergence insufficiency. The purpose of this study was to determine whether the application of base-in prism could alleviate their symptoms.

All subjects took a survey to create a baseline of their symptoms. Each subject was assigned two pairs of progressive lenses, one with base-in prism and one without (placebo). Subjects wore each pair of glasses for 3 weeks and completed the same survey at the end of the third week.

Based on the results from the study, the progressive addition glasses with base-in prism were found to be effective in alleviating symptoms of presbyopes with symptomatic convergence insufficiency.

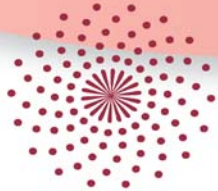
(Effectiveness of Base in Prism for Presbyopes with Convergence Insufficiency, Illinois College of Optometry, Optometry and Vision Science Feb. 2009:86:153-156)

Join **Hilco**® in helping to cure this deadly disease!

Thanks to your generosity, Hilco has contributed more than \$15,000 to the Breast Cancer Foundation with our "Think Pink" campaign! October is National Breast Cancer Awareness Month and Hilco will contribute 5% of all sales generated by any Hilco Breast Cancer Awareness product all year long.* Don't wait . . . call today to place your order and join the fight to cure this disease!



Call 1-800-247-2525 to place your orders today!

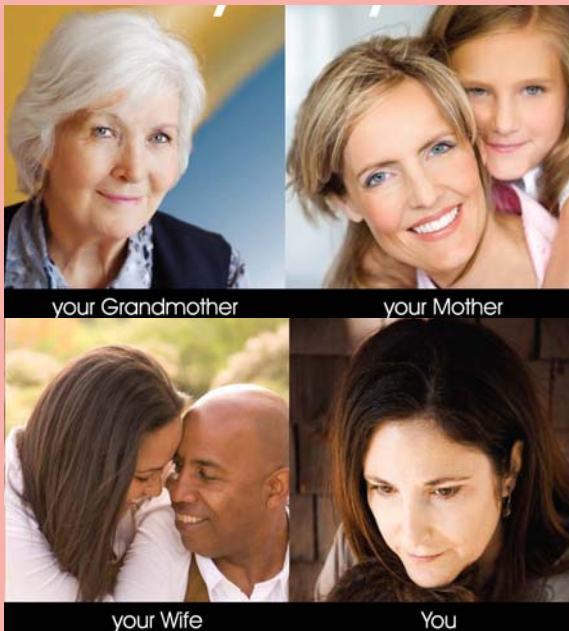


. . . the circle of caring never ends and continues to grow each day.

Did you know

One out of every 8 women today will develop breast cancer at some time during their lives?

Maybe you know someone



your Grandmother

your Mother

your Wife

You

"Think Pink Cleaner/Combo Set"

- Includes:
- Lens cleaner, 2 oz. (59ml)
 - Micro-fiber cleaning cloth



Part No.	Description	Less than 24 Price Ea. (USD/CAD)	24+ Price Ea. (USD/CAD)	48+ Price Ea. (USD/CAD)
44/089/0000	Cleaner/Combo Set (Imprint)	\$ 2.72	\$ 2.61	\$ 2.35
44/089/0999	Cleaner/Combo (non-Imprint)	\$2.72	\$2.61	\$2.35

"Think Pink Lens Care Kit"

- Includes:
- Lens cleaner .68 oz. (20ml)
 - Embossed micro-fiber cleaning cloth
 - Vinyl storage pouch



Part No.	Description	Less than 12 Price Ea. (USD/CAD)	12+ Price Ea. (USD/CAD)	24+ Price Ea. (USD/CAD)
44/816/0000	Think Pink Lenscare Kit	\$ 2.40	\$ 2.30	\$ 2.19

"Think Pink Ribbon Reader Set"

- Includes:
- Handcut plastic laminate reader with pink ribbon accent
 - Eyeglass case with micro-fiber cleaning cloth



Save 35%
Purchase any 6 BCA readers, receive 6 holders and display FREE (value \$55.93) (display featured on front holder featured to the right)

Readers available 08/15/09 for shipment

Part No.	Description	Price (USD/CAD)
22/254/1000	Think Pink Ribbon Reader +1.00	\$ 16.99
22/254/1500	Think Pink Ribbon Reader +1.50	\$ 16.99
22/254/2000	Think Pink Ribbon Reader +2.00	\$ 16.99
22/254/2500	Think Pink Ribbon Reader +2.50	\$ 16.99
14/254/411111	Think Pink Ribbon Reader Plastic (Imprint)	\$ 19.00

"Think Pink Desk Companion Set"

- Includes:
- Desk caddy
 - Pink ribbon eyeglass holder
 - Soft-slip eyewear case
 - Lens cleaner .68 oz. (20ml)
 - Micro-fiber cleaning cloth



Pink ribbon holder can be purchased separately for \$5.99 (#08-180/0000)

Part No.	Description	Price (USD/CAD)
07/255/0000	Think Pink Desk Companion Set	\$ 10.49